

## ORDER



Orders	Order / Rev:	167141	KSTP-TV, LLC and KSAX-1
	Alt Order #:	06816381	Anjie Brady
	Product Desc:	D.C.C.C.	P-PHL
	Estimate:	1193	National
	Flight Dates:	10/23/12 - 10/29/12	
	Original Date / Rev:	09/26/12 / 09/26/12	
	Order Type:	GENERAL	
Agency	Name:	Great American Media	
	Buying Contact:		Cash
	Billing Contact:		Broadcast
		1010 Wisconsin Ave NW	EOM/EOC
		Washington, DC 20007-3674	15%
Advertiser	Name:	DCCC Democratic Congressional Can	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL2	09/29/09
	Priority:	1	Order Separation:
	Revenue Codes:	AGY, POL, ISS	Advertiser External ID:
			Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	142	\$88,825.00	\$75,501.25
10/29/12	10/29/12	26	\$35,300.00	\$30,005.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	142	\$88,825.00	\$75,501.25	0.00
November 2012	26	\$35,300.00	\$30,005.00	0.00
Totals	168	\$124,125.00	\$105,506.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$124,125.00
Market	100%	\$730,147.06

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$182,536.76
KMSP	18%	\$131,426.47
KMWB	1%	\$7,301.47
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$14,602.94
WCCO	33%	\$240,948.53
WFTC	4%	\$29,205.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	10/23/12	10/26/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF--	:30	12	\$500.00	3	0.00	NM	12	\$6,000.00
5 EW NWS 6A															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
		Week: 10/22/12	10/28/12	-TWTF--		12		\$500.00		0.00					
2	M	10/23/12	10/26/12	M-F GMA M-F GMA	CM	7-9a	- TWTF--	:30	12	\$450.00	3	0.00	NM	12	\$5,400.00

Order / Rev: 167141  
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Flight Dates: 10/23/12 - 10/29/12

Advertiser: DCCC Democratic Congressional Camp  
Product Desc: D.C.C.C.  
Estimate: 1193

KSTP-TV, LLC and KSAX-1

Order / Rev: 167141  
 Alt Order #: 06816381  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: DCCC Democratic Congressional Camp:  
 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1  
 Estimate: 1193

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	M	10/23/12	10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p		-TWTF--	:30	2	\$1,000.00	3	0.00	NM	2	\$2,000.00
5 EW NW630P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -TWTF-- 2 \$1,000.00 0.00																
N15	M	10/28/12	10/28/12	Su 530-6p Su 530-6p News	CM	530-6p		-----S	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
5 EW NWS E-SUN																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -----S 3 \$900.00 0.00																
16	M	10/29/12	10/29/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p		M-----	:30	3	\$7,500.00	3	0.00	NM	3	\$22,500.00
DWTS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12 11/04/12 M----- 3 \$7,500.00 0.00																
N17	M	10/23/12	10/26/12	M-F 1102p News M-F 1102p News	CM	1102-1132p		-TWTF--	:30	8	\$400.00	2	0.00	NM	8	\$3,200.00
5 EW NWS 11PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -TWTF-- 8 \$400.00 0.00																
N18	M	10/23/12	10/26/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p		-TWTF--	:30	8	\$1,200.00	3	0.00	NM	8	\$9,600.00
5 EW NWS 10PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -TWTF-- 8 \$1,200.00 0.00																
N19	M	10/27/12	10/27/12	Lt News Delay ABC Spot	CM	1030-1105p		-----S-	:30	3	\$750.00	3	0.00	NM	3	\$2,250.00
5 EW NWS 10PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -----S- 3 \$750.00 0.00																
N20	M	10/28/12	10/28/12	Su Late News Su 10-1035p	CM	10-1035p		-----S	:30	3	\$1,800.00	2	0.00	NM	3	\$5,400.00
5 EW NWS 10PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -----S 3 \$1,800.00 0.00																
N21	M	10/28/12	10/28/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p		-----S	:30	3	\$900.00	3	0.00	NM	3	\$2,700.00
5EWN LTE EDTN<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -----S 3 \$900.00 0.00																
22	M	10/23/12	10/26/12	M-F 1035-1102p Nightline	CM	1035-1102p		-TWTF--	:30	10	\$750.00	3	0.00	NM	10	\$7,500.00
ABC-NITELINE<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -TWTF-- 10 \$750.00 0.00																
N23	M	10/29/12	10/29/12	M-F 6-7a News M-F 6-7a News	CM	6-7a		M-----	:30	3	\$500.00	3	0.00	NM	3	\$1,500.00
5 EW NWS 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12 11/04/12 M----- 3 \$500.00 0.00																
24	M	10/29/12	10/29/12	M-F GMA M-F GMA	CM	7-9a		M-----	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
GD MRN AMR-ABC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12 11/04/12 M----- 3 \$450.00 0.00																
25	M	10/29/12	10/29/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a		M-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00
LIVE WTH KELLY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12 11/04/12 M----- 2 \$300.00 0.00																
N26	M	10/29/12	10/29/12		CM	11a-12p		M-----	:30	3	\$350.00	2	0.00	NM	3	\$1,050.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Midday News											
				M-F Midday News											
				5 EW NWS 11AM											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/29/12	11/04/12	M-----			3	\$350.00		0.00			
27	M	10/29/12	10/29/12	M-F 3-4p		CM	3-4p			M-----	:30	1	\$200.00	3	0.00 NM
				Twin Cities Live											1 \$200.00
				TWIN CITIES LV											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/29/12	11/04/12	M-----			1	\$200.00		0.00			
N28	M	10/29/12	10/29/12	M-F 4-430p		CM	4-430p			M-----	:30	2	\$300.00	3	0.00 NM
				Millionaire											2 \$600.00
				MILLIONAIRE											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/29/12	11/04/12	M-----			2	\$300.00		0.00			
N29	M	10/29/12	10/29/12	M-F 5-530p		CM	5-530p			M-----	:30	2	\$700.00	2	0.00 NM
				M-F 5-530p											2 \$1,400.00
				5 EW NW 5P MF											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/29/12	11/04/12	M-----			2	\$700.00		0.00			
N30	M	10/29/12	10/29/12	M-F 6-630p		CM	6-630p			M-----	:30	2	\$1,000.00	3	0.00 NM
				M-F 6-630p											2 \$2,000.00
				5 EW NW 6P MF											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/29/12	11/04/12	M-----			2	\$1,000.00		0.00			
N31	M	10/29/12	10/29/12	M-F 630-7p		CM	630-7p			M-----	:30	1	\$1,000.00	3	0.00 NM
				M-F 630-7p											1 \$1,000.00
				5 EW NW630P MF											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/29/12	11/04/12	M-----			1	\$1,000.00		0.00			
32	M	10/29/12	10/29/12	M-F 1035-1102p		CM	1035-1102p			M-----	:30	2	\$750.00	3	0.00 NM
				Nightline											2 \$1,500.00
				ABC-NITELINE<											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/29/12	11/04/12	M-----			2	\$750.00		0.00			
N33	M	10/29/12	10/29/12	M-F 1102p News		CM	1102-1132p			M-----	:30	1	\$400.00	2	0.00 NM
				M-F 1102p News											1 \$400.00
				5 EW NWS 11PM<											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/29/12	11/04/12	M-----			1	\$400.00		0.00			
N34	M	10/29/12	10/29/12	M-F,Su Late News		CM	10-1035p			M-----	:30	1	\$1,200.00	3	0.00 NM
				M-F, Su 10-1035p											1 \$1,200.00
				5 EW NWS 10PM<											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/29/12	11/04/12	M-----			1	\$1,200.00		0.00			
N35	M	10/23/12	10/26/12	M-F 630-7p		CM	630-7p			-TWTF--	:30	2	\$1,000.00	3	0.00 NM
				M-F 630-7p											2 \$2,000.00
				5 EW NW630P MF											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/22/12	10/28/12	-TWTF--			2	\$1,000.00		0.00			
N36	M	10/23/12	10/26/12	M-Su 1205-4a		CM	Tu-F 1230-4a			-TWTF--	:30	1	\$25.00	1	0.00 NM
				Tu-F 1230-4a			(12:30 XM-4:00 XM)								1 \$25.00
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/22/12	10/28/12	-TWTF--			1	\$25.00		0.00			

Totals 168 \$124,125.00